Proposition 64 LIMITS THE RIGHTS OF CALIFORNIANS TO ENFORCE ENVIRONMENTAL, PUBLIC HEALTH, PRIVACY, AND CONSUMER PROTECTION LAWS.

The Attorney General's Official Title for the Proposition 64 petition read: "LIMITATIONS on Enforcement of Unfair Business Competition Laws."

Across California headlines warn the public about this special interest initiative. San Francisco Chronicle: "Measure would limit public interest suits"; Ventura County Star: "Consumers lose if initiative succeeds"; Orange County Register: "Consumer lawsuits targeted"; San Francisco Examiner: "Bank of America's shakedown: Unfair-competition law under fire from businesses."

Look who is supporting Proposition 64. Consider why they want to limit California's 71-year-old Unfair Business Competition law.

Chemical companies support Proposition 64. They want to stop environmental organizations from enforcing laws against polluting streams, rivers, lakes and our coast.

Oil companies support Proposition 64. They want to stop community organizations from suing them for polluting drinking water supplies with cancercausing MTBE.

Credit card companies support Proposition 64. They want to stop consumer groups from enforcing privacy laws protecting our financial information.

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IF A CORPORATION PROFITS FROM INTENTIONALLY
POLLUTING OUR AIR AND WATER, OR INVADING OUR PRIVACY, WE
SHOULD BE ABLE TO STOP IT.

The Los Angeles Times reports: "The measure would weaken a state law that allows private groups and government prosecutors to sue businesses for polluting the environment and for engaging in misleading advertising and other unfair business practices... If voters approve the measure, the current law would be drastically curtailed."

Tobacco companies support Proposition 64. They want to block health organizations from enforcing the laws against selling tobacco to children.

Banks support Proposition 64. They want to stop elderly and disabled people who sued them for confiscating Social Security funds.

Insurance companies and HMOs support Proposition 64. They don't want to be held accountable for fraudulent marketing or denying medically necessary treatment to patients.

Energy companies support Proposition 64. They ripped off California during the "energy crisis" and want to block ratepayers from attacking energy company fraud.

Since 1933, the Unfair Business Competition Laws have protected Californians from pollution, invasions of privacy, and consumer fraud. Here are examples of cases successfully brought under this law:

• Supermarkets had to stop changing the expiration date on old meat and reselling it.

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- HMOs had to stop misrepresenting their services to patients.
- Bottled water companies had to stop selling water that hadn't been tested for dangerous levels of bacteria, arsenic and other chemicals.

The Los Angeles Times editorialized: "(Proposition 64) would make it very difficult for citizens, businesses, and consumer groups to file justified lawsuits."

Proposition 64 is strongly opposed by:

- AARP
- California Nurses Association
- California League of Conservation Voters
- Consumers Union
- Sierra Club California
- Congress of California Seniors
- Center for Environmental Health
- California Advocates for Nursing Home Reform
- Foundation for Taxpayer and Consumer Rights

Please join us in voting NO on Proposition 64. Don't let them limit your right to enforce the laws that protect us all.

Elizabeth M. Imholz, Director Consumers Union, West Coast Office

Susan Smartt, Executive Director California League of Conservation Voters

Deborah Burger, R.N., President California Nurses Association

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